



706 Oak Lane  
Grapevine, TX 76051

Date, 2017

Dear Friend of Texas FBLA:

It's time to reserve your exhibit booth space for the Texas FBLA (Future Business Leaders of America) State Leadership Conference!

The conference will be March 23-25, 2017, at the Hyatt Regency San Antonio Riverwalk, 123 Losoya St, San Antonio, TX 78205, (210) 222-1234. Exhibit setup begins Thursday at noon. Exhibit hours will be Thursday, March 23, from **2:00 pm - 7:00 pm** and Friday, March 24, from **8:00 am – 5:00 pm**. Exhibit space is in the ballroom foyer and will not be in a secured room. Dismantling may begin AFTER 5:00 pm Friday and must be completed by 8:00 pm Friday.

This conference will be attended by approximately 1,400 high school students and about 125 advisers from around the state of Texas. Attendees will be in business attire to participate in motivational speeches, educational workshops, competitive events, and state officer elections.

If your organization would like to participate in this event as an exhibitor, please fill out the exhibitor contract located on our website at [FBLATX.org](http://FBLATX.org). If you elect to participate, you will receive additional information about the conference closer to the event date and you may check our website at [fblatx.org](http://fblatx.org), Adviser tab. If you wish to stay in the conference hotel, information is in the SLC Registration Packet also on the Adviser tab.

Paid exhibit requests by February 15 will be listed in our conference program.

Opportunities also exist for sponsorship of conference events and of competitive events. Exhibitors are welcome to present a workshop on Friday relevant for teenagers.

We hope to see you at the SLC!

D'Ann Matlock  
Texas FBLA State Adviser